**Effective Introduction Examples: HIT your reader!**

**Hook, Inform, Thesis**

Example 1:

On Friday, February 19, 2011, life changed for an eighteen-year-old young man. He became very ill from a bacterial infection. His body could not fight the infection. Why? After a week of tests and examinations by several specialists, the diagnosis was made. He had leukemia, a cancer of the bone marrow. I am that young man. When a person finds out that he has cancer, just as I did, his whole world changes. *A cancer patient is affected physically, psychologically, and socially by the impact of cancer.*

Example 2:

One morning a young mother had her seven-month old son in his stroller under the peach tree near the family pool. She walked to the kitchen to get a knife so she could peel the peach for him. Ten seconds later, she found him facedown with the stroller at the bottom of the pool. She immediately pulled him out and administered CPR to her son. If she had been gone any longer, he might have been one of the statistics that plague our country every year. *These child drownings could be greatly reduced if parents never left their children unattended around water, if pools were properly fenced, and if other safety devices were installed in or by the pool.*

Example 3:

“The mind is its own place, and in itself can make a heaven of hell, a hell of heaven” (Milton 255). This thought by John Milton was recorded over four hundred years ago, but it is still timely for society today. Milton seems to be saying that people are the ones to control their lives. They can be miserable when things are going well, just as they can be happy when things are going wrong. *With this thought in mind, we can control the way we face life through our attitude, our determination, and our ability.*

Example 4:

This morning’s news reported that a young girl, age 5, was abducted from her classroom. As a frantic search ensued, people across the Philadelphia area were shocked to find that the kidnapper walked right into the child’s classroom and demanded that the young kindergartner leave with the woman. The child managed to escape and was found, but she had been attacked by her captors. Obviously, safety procedures broke down and this poor child paid the price. *In order to assure the safety of all children, schools across the country must review safety procedures, tighten safety protocols where necessary, and assure all staff members are properly trained.*